

**FOR IMMEDIATE RELEASE**

**Celebrate SlotZilla’s *Month of the Millionth Flyer***

**at Fremont Street Experience**

*Month-long event celebrating SlotZilla’s milestone flight to feature daily flight giveaways*

*and a $1,000 prize for ten lucky winners*

**Click to Tweet** (<http://ctt.ec/305_t>):*Fly @SlotZillaLV during the Month of the Millionth Flyer this Sept. & you could win a free flight or $1,000 @FSELV vegasexperience.com*

**Las Vegas, NV** – September 1, 2016 – SlotZilla™ will welcome its one millionth flyer this September, and Fremont Street Experience is celebrating all month long during the ***Month of the Millionth Flyer***. Each day in September, several lucky guests, chosen at random at point of sale/ticket redemption, will receive a green bracelet indicating they won a pair of tickets for a free flight on SlotZilla. An online giveaway will also be conducted throughout the month through Fremont Street Experience’s Facebook page in which winners will be chosen at random and receive a pair of tickets for a free flight on SlotZilla. Additionally, on Wednesday, September 28 ten lucky flyers will receive a golden bracelet at point of sale/ticket redemption on-site, representing a $1,000 prize, equaling one million pennies between all winners (totaling $10,000). One of the ten golden bracelet recipients will also be recognized as the grand prize winner, which includes a one-year flight pass for SlotZilla along with $1,000. Las Vegas Mayor Carolyn G. Goodman will be onsite to celebrate this milestone. Learn more about the online and on-site giveaway and purchase your flights on SlotZilla at [www.vegasexperience.com](http://www.vegasexperience.com) or by calling 1-844-ZIPVEGAS.

“Fremont Street Experience is excited to be celebrating this important milestone,” said Patrick Hughes, CEO and president of Fremont Street Experience, which owns and operates SlotZilla. “One million flyers is a huge accomplishment for any attraction, and we look forward to providing a thrill-seeking adventure under the neon sky to millions more throughout the years.”

SlotZilla flyers can also take advantage of a discount offered through a new partnership between Fremont Street Experience and Lyft. Individuals who sign up for Lyft and are new members can use the promo code FSE to receive a $50 credit toward future rides.

**By The Numbers: One Million Flights on SlotZilla**

The $17 Million attraction was built in 2012. Since then it has welcomed more than one million flyers equating to an average of ***1.275 billion feet flown***. That’s approximately:

* ***22,176*** flights up the Las Vegas Strip
* ***455,032*** flights across the United States
* More than ***132*** flights around the Earth
* ***1*** trip to the moon

**Commitment to Charity**

Additionally, Fremont Street Experience has given more than $200,000 to local nonprofit organizations during its SlotZilla Charity Challenge. Local nonprofits are chosen to partner with SlotZilla on a specific day and 100% of SlotZilla revenue from flights on the lower Zipline ($20) or upper Zoomline ($40) is donated to the organization. Past benefitting organizations include: Susan G. Komen Nevada, American Heart Association, Opportunity Village, The Animal Foundation and St. Jude’s Ranch for Children. The next charity challenge is scheduled for September 13, 2016 from 1-7 p.m. benefitting Three Square Food Bank.

**Flight Info**

SlotZillacombines innovative technology with a dynamic themed concept to transcend a traditional zipline ride, becoming a ground-breaking attraction for the amusement industry. The attraction features two thrill levels, a lower *Zipline* where flyers travel half the length of Fremont Street Experience in a traditional seated-harness position and an upper *Zoomline* where flyers are launched in a horizontal “superman” position 1,750 feet across the entire length of Fremont Street Experience. Both levels deliver an experience unique in the world – flying above thousands of people on Fremont Street Experience and under the four-block-long Viva Vision canopy, which is North America’s largest video screen.

SlotZilla is open Sundays through Thursdays from noon to midnight, and Fridays and Saturdays from noon to 2 a.m. Flights are $20 for the lower Zipline and $40 for the upper Zoomline. Flight times can be booked in advance at the SlotZilla ticketing, will call & check-in office located at 425 Fremont St., Ste. 160. Advance ticket purchases can also be made online at [www.vegasexperience.com](http://www.vegasexperience.com) or by calling 1-844-ZIPVEGAS. Advance group sales for 20 or more tickets can be made by calling (702) 678-5780 or 1-844-SLOTZILLA.

**About Fremont Street Experience**

Fremont Street Experience, a five-block entertainment district located in historic downtown Las Vegas features Viva Vision, North America’s largest video screen - 1,500 feet long, 90 feet wide and suspended 90 feet above the urban pedestrian mall. Viva Vision features nightly spectacular light and sounds shows with 12.5 million LED lights and a 550,000-watt sound system. Fremont Street Experience is a one-of-a-kind venue that includes free nightly concerts and entertainment on three stages. SlotZilla, the world’s most unique zipline attraction, features the 850-foot Zipline and the 1,750-foot Zoomline as people launch from a 12-story slot-machine themed takeoff platform to fly under the Viva Vision canopy. With direct pedestrian access to 8 casinos, more than 60 restaurants and specialty retail kiosks, Fremont Street Experience attracts more than 17 million annual visitors. Fremont Street Experience can be found online at [http://www.vegasexperience.com](http://www.vegasexperience.com/).

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