

**FOR IMMEDIATE RELEASE**

**Fremont Street Experience Raised $15,940 for the**

**American Heart Association from SlotZilla**™ **Revenue on November 8**

Las Vegas, Nev. – Dec. 16, 2014 – Fremont Street Experience donated 100% of SlotZilla revenue to

the American Heart Association for everyone who flew on either the lower Zipline ($20) or

upper Zoomline ($40) on Saturday, November 8 from 10 a.m. to 5 p.m. President of Fremont Street

Experience, Jeff Victor and Director of Marketing, Tom Bruny, presented Kerry A. Sallee, Business

Development Director of the American Heart Association a check of $10,000 on Monday, December 8.



Photo #1: Jeff Victor (Left), President of Fremont Street Experience, and Tom Bruny, Director of Marketing of Fremont Street Experience, present Kerry A. Sallee, Business Development Director of the American Heart Association, a check for $15,940 on Monday, December 8. The proceeds were raised from SlotZilla revenue on November 8. Photo courtesy of Scott Roeben of Fremont Street Experience.

**About SlotZilla™**

*Zip & Zoom – Vegas Style* on the world’s most unique zipline – SlotZilla™at Fremont Street Experience located in Downtown Las Vegas. SlotZillacombines innovative technology with a dynamic themed concept to transcend a traditional zipline ride, becoming a ground-breaking attraction for the amusement industry. The attraction features two thrill levels, a lower *Zipline* where flyers travel half the length of Fremont Street Experience in a traditional seated-harness position and an upper *Zoomline* where flyers are launched in a horizontal “superman” position 1,750 feet across the entire length of Fremont Street Experience. Both levels deliver an experience unique in the world – flying above thousands of people on Fremont Street Experience and under the four-block-long Viva Vision canopy, which is the world’s largest video screen.

SlotZilla is open Sundays through Thursdays from noon to midnight, and Fridays and Saturdays from noon to 2 a.m. Flights are $20 for the lower Zipline and $40 for the upper Zoomline. Flight times can be booked in advance at the SlotZilla ticketing, will call & check-in office located at 425 Fremont St., Ste. 160. Advance ticket purchases can also be made online at [www.vegasexperience.com](http://www.vegasexperience.com) or by calling 1-844-ZIPVEGAS. Advance group sales for 20 or more tickets can be made by calling (702) 678-5780 or 1-844-SLOTZILLA.

*Visit online at* [*www.vegasexperience.com*](http://www.vegasexperience.com)*, Facebook:* [facebook.com/SlotZillaLasVegas](https://www.facebook.com/SlotZillaLasVegas), *Twitter:* [@SlotZillaLV](file:///C:\Users\tbruny\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\YPJYVUGX\@SlotZillaLV), *or Yelp:* <http://www.yelp.com/biz/slotzilla-las-vegas>

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